

9-Oct-12

TO: Susie Toma
Cheryl Long

FROM: Dawn Tavoletti

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datilio
Public File

RE: **Political Rebate**
Candidate: Maggi
Week of: 10/1 - 10/7
Contract Number: 334046 - HL 6347485

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
1	10-11A Fri	:30	\$250	5	1	\$225	\$25
17	6-630P Sat	:30	\$475	5	1	\$200	\$275
21	6-630P Sun	:30	\$500	5	1	\$225	\$275
23	10-11A Thu	:30	\$250	5	1	\$225	\$25
29	7-730P Thu	:30	\$1,250	5	1	\$625	\$625
39	10-11A Wed	:30	\$250	5	1	\$225	\$25
41	12-1230P Wed	:30	\$275	5	1	\$225	\$50

TOTAL REBATE (Gross) \$1,300
(Net) \$1,105.00



Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Buying Time

Write-up Date 10/9/12

Client 101 / Maggi

Requested By A. Tavoletti

Campaign/Title Congress

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other ☒

Reference:

Invoice No. _____

Invoice Date _____

Contract No. 334046

Explanation of Adjustments by Requestor: LUC

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 1300.00 Debited: \$ _____

NET Amount to be Credited: \$ 1105.00 Debited: \$ _____

ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: A. Tavoletti Approved ☒ Date 10/9/12

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 334046

Schedule Dates

10/02/12-10/08/12

Advertiser

Pol/L Magg/D/US Congress (16721)

Agency

Buying Time, LLC (2536)

Product

Political - Federal Candidate (1067)

Brand

POL/L MAGG/D/CON/PA (133750)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

DOME, LIZ

Phone/Fax

369/374/2387

CPE

National/Political

Account Types

Standard

Billing Type

Standard

Comments

MAGG FOR CNGS 10/2
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/27/12

Last Modified 09/28/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06347485

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,132.50

Net Total \$23,417.50

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

49

49

\$27,550.00

Rate

\$27,550.00

\$27,550.00

\$27,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	10A- Ellen	1					1			1	\$250.00	\$250.00	Pittsburgh (WPXI)	ELLEN/1	9/27/12
2.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	11A- Anderson	1					1			1	\$200.00	\$200.00	Pittsburgh (WPXI)	ANDERSON/2	9/27/12
3.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	11:59A- Channel 11 News At Noon	1					1			1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/3	9/27/12
4.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	4:29P- Judge Judy 430P	1					1			1	\$375.00	\$375.00	Pittsburgh (WPXI)	JUDY 430P/4	9/27/12
5.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	5P- 5:30P (EST)	1					1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/5	9/27/12
6.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	6:59P- Jeopardy	1					1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/6	9/27/12
7.0	Normal Line / Spot	10/05/12-10/05/12	4	:30	7A- 8A (EST)	1					1			1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/7	9/27/12
8.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	8A- 9A (EST)	1					1			1	\$425.00	\$425.00	Pittsburgh (WPXI)	TODAY 8-9A/8	9/27/12
9.0	Normal Line / Spot	10/05/12-10/05/12	5	:30	9A- Today Show 9a	1					1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY 9-10A/9	9/27/12
10.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	11:34P- TONIGHT SHOW	1								1	\$675.00	\$675.00	Pittsburgh (WPXI)	TONIGHT/10	9/27/12
11.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	11:59A- Channel 11 News At Noon	1								1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/11	9/27/12
12.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	4P- Judge Judy 4p	1								1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDGE JUDY 4P/12	9/27/12
13.0	Normal Line / Spot	10/08/12-10/08/12	4	:30	5P- 5:30P (EST)	1								1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/13	9/27/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 334046

Schedule Dates 10/02/12-10/08/12
Advertiser Pol/L Magg/D/US Congress (16721)
Agency Buying Time, LLC (2536)
Product Political - Federal Candidate (1067)
Brand POL/L MAGG/D/CON/PA (133750)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name DOM, LIZ
Phone/Fax /
CPE 369/374/2387
Account Types National/Political
Billing Type Standard
Comments MAGG FOR CNGS 10/2 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/27/12
Last Modified 09/28/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06347485
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,132.50
Net Total \$23,417.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012
Spots 49
Rate \$27,550.00
Grand Total: 49 \$27,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	6:59p- Jeopardy	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/14	9/27/12
15.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	7:30p- WHEEL OF FORTUNE	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/15	9/27/12
16.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	8A- 9A (EST)	1	1							1	\$425.00	\$425.00	Pittsburgh (WPXI)	TODAY 8-9A/16	9/27/12
17.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	6p- CHANNEL 11 NEWS	1						1		1	\$475.00	\$475.00	Pittsburgh (WPXI)	SAT NEWS 6-630P/17	9/27/12
18.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	6A- 8A (EST)	1						1		1	\$250.00	\$250.00	Pittsburgh (WPXI)	SATNEWS 6A-8A/18	9/27/12
19.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	8A- 10:30A (EST)	1						1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/19	9/27/12
20.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	5:30A- 8A (EST)	1						1		1	\$250.00	\$250.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/20	9/27/12
21.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	6p- CHANNEL 11 NEWS	1						1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	SUN NEWS 6-630P/21	9/27/12
22.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A- 10A (EST)	1						1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/22	9/27/12
23.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	10A- Ellen	1						1		1	\$250.00	\$250.00	Pittsburgh (WPXI)	ELLEN/23	9/27/12
24.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	11:34p- TONIGHT SHOW	1						1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	TONIGHT SHOW/24	9/27/12
25.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	11A- Anderson	1						1		1	\$200.00	\$200.00	Pittsburgh (WPXI)	ANDERSON/25	9/27/12
26.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	1:30p- Today Show 130p	1						1		1	\$200.00	\$200.00	Pittsburgh (WPXI)	TODAY 130P-230P/26	9/27/12
27.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	4p- Judge Judy 4p	1						1		1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDGE JUDY 4P/27	9/27/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 334046

Schedule Dates 10/02/12-10/08/12
Advertiser Pol/L Magg/D/US Congress (16721)
Agency Buying Time, LLC (2536)
Product Political - Federal Candidate (1067)
Brand POL/L MAGG/D/CON/PA (133750)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name DOME, LIZ
Phone/Fax /
CPE 369/374/2387
Account Types National/Political
Billing Type Standard
Comments MAGG FOR CONG 10/2 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/27/12
Last Modified 09/28/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06347485
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,132.50
Net Total \$23,417.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month

Month	Spots	Rate
Oct. 2012	49	\$27,550.00
Grand Total:	49	\$27,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / Spot	10/04/12-10/04/12	4	:30	5:30P- 6P (EST)	1				1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/28	9/27/12
29.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	6:59P- Jeopardy	1				1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/29	9/27/12
30.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	7:30P- WHEEL OF FORTUNE	1				1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730P/30	9/27/12
31.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	8A- 9A (EST)	1				1				1	\$425.00	\$425.00	Pittsburgh (WPXI)	TODAY 8-9A/31	9/27/12
32.0	Normal Line / Spot	10/04/12-10/04/12	5	:30	9A- Today Show 9a	1				1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY 9-10A/32	9/27/12
33.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	11:34P- TONIGHT SHOW	1				1				1	\$675.00	\$675.00	Pittsburgh (WPXI)	TONIGHT/33	9/27/12
34.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	4P- Judge Judy 4p	1				1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	JUDGE JUDY/34	9/27/12
35.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	5:30P- 6P (EST)	1				1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/35	9/27/12
36.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	7:30P- WHEEL OF FORTUNE	1				1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730P/36	9/27/12
37.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	8A- 9A (EST)	1				1				1	\$425.00	\$425.00	Pittsburgh (WPXI)	TODAY 8-9A/37	9/27/12
38.0	Normal Line / Spot	10/02/12-10/02/12	5	:30	9A- Today Show 9a	1				1				1	\$300.00	\$300.00	Pittsburgh (WPXI)	TODAY 9-10A/38	9/27/12
39.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	10A- Ellen	1							1	1	\$250.00	\$250.00	Pittsburgh (WPXI)	ELLEN/39	9/27/12
40.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	11A- Anderson	1							1	1	\$200.00	\$200.00	Pittsburgh (WPXI)	ANDERSON/40	9/27/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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Contract # 334046

Schedule Dates 10/02/12-10/08/12
Advertiser Pol/L Magg/D/US Congress (16721)
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Product Political - Federal Candidate (1067)
Brand POL/L MAGG/D/CON/PA (133750)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name DOME, LIZ
Phone/Fax /
CPE 369/374/2387
Account Types National/Political
Billing Type Standard
Comments MAGG FOR CON/US 10/2
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/27/12
Last Modified 09/28/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06347485
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,132.50
Net Total \$23,417.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Oct 2012 Spots 49 Rate \$27,550.00
Grand Total: 49 \$27,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
41.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	11:59A- Channel 11 News At Noon	1			1					1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/41	9/27/12
42.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	1:30P- Today Show 130P	1			1					1	\$200.00	\$200.00	Pittsburgh (WPXI)	TODAY 130-230P/42	9/27/12
43.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	4:29P- Judge Judy 430P	1			1					1	\$375.00	\$375.00	Pittsburgh (WPXI)	JUDGE JUDY 430P/43	9/27/12
44.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	5P- 5:30P (EST)	1			1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/44	9/27/12
45.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	6:59P- Jeopardy	1			1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/45	9/27/12
46.0	Normal Line / Spot	10/03/12-10/03/12	4	:30	7A- 8A (EST)	1			1					1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY SHOW 7-8A/46	9/27/12
47.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	7:30P- WHEEL OF FORTUNE	1			1					1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL OF FORTUNE 730-8P/47	9/27/12
48.0	Normal Line / Spot	10/03/12-10/03/12	5	:30	8A- 9A (EST)	1			1					1	\$425.00	\$425.00	Pittsburgh (WPXI)	TODAY SHOW 8-9A/48	9/27/12
49.0	Normal Line / Preempt	10/03/12-10/03/12	5	:30	9P- 10P (EST)	1			1					1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NA LAW BORDER 9-10P/49	9/27/12
50.0	M/G For 49.0.1 / Prime	10/04/12-10/04/12	5	:30	10P- Rock Center with Brian Williams 10-11P	1							1	1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	ROCK CENTER 10P/49	9/28/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____ Accepted Station: _____ Date: _____ Comments: _____

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